



Thank you for viewing my portfolio.

This is a Marine Signage Portfolio with a variety of samples of work I have done for the Cruise and Marine industry over the 21+ years.

Thanks  
Pete Pilcic

**ADDITIONAL PORTFOLIOS:**

Pete Pilcic's Primary Portfolio ([view pdf](#))


Photoshop Manipulation Portfolio ([view pdf](#))

- infographics signage ..... 2
- wayfinding signage ..... 8
- architectural signage ..... 14
- menu signage ..... 24
- miscellaneous signage ..... 30
- resume ..... 35


**graphic design** [ graf-ik dih-zahyn] *noun*


the art or profession of visual communication that combines images, words, and ideas to convey information to an audience, especially to produce a specific effect.


Redesign Cabin Escape Plan for Princess Cruises from word based to pictogram. This came to be because Princess wanted 3 languages, 2014.





### If Emergency Alarm sounds go to your Muster Station


  
HEAR


  
ALARM


  
SEVEN (7) SHORT BLASTS + ONE (1) LONG BLAST

  
CARRY YOUR LIFE JACKET


  
WARM CLOTHING


  
MEDICATION


  
FOLLOW EXIT ROUTE


  
TO YOUR MUSTER STATION **A** THEATER TERRACE & WHEELHOUSE BAR ON DECK 7


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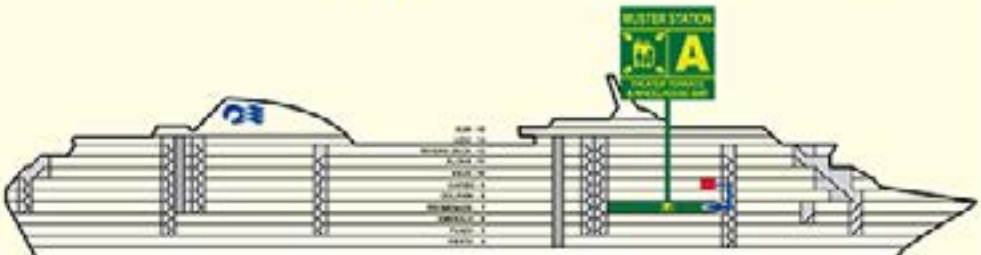
 YOU ARE HERE


 EXIT ROUTE TO MUSTER STATION


 ALTERNATE EXIT ROUTE TO MUSTER STATION


 MUSTER STATION


















  
1


  
2

  
3

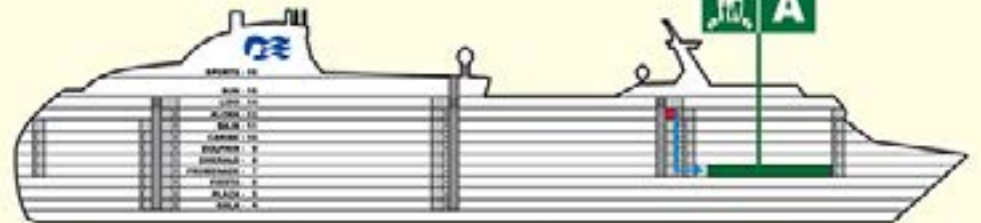
  
4

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Old style word based Cabin Escape Plan for Princess Cruises (This was replaced by previous page)








### Your Muster Station is **A** on Deck 7 Princess Theater



#### IF EMERGENCY ALARM SOUNDS GO TO YOUR MUSTER STATION

#### DECK 12

-  YOU ARE HERE
-  PRIMARY EXIT TO MUSTER STATION
-  EMERGENCY EXIT
-  MUSTER STATION



#### EMERGENCY SIGNAL

The general emergency signal consists of seven or more short blasts followed by one long blast on the ship's whistle and alarms.


On hearing this signal you should put on warm clothing, a head covering, and proceed to your muster station carrying your lifejacket.

Remember to take with you ANY medication that you are currently using.

**IF FOR ANY REASON YOU ARE UNABLE TO RETURN TO YOUR CABIN then proceed directly to your Muster Station where a lifejacket will be provided for you.**

#### MUSTER STATION

A Muster Station is a place where passengers assemble in an emergency. The Muster Stations on this ship are shown on the plan above.

To find your Muster Station follow these signs: 

Follow the instructions given by the crew members and given over the public address system.

Do not use the elevators.

If the nearest exit is blocked, use the alternative exit shown on the plan above.

#### ACTION ON ARRIVAL TO YOUR MUSTER STATION


Remain calm and follow the instructions of the crew members in your Muster Station.


Put on your lifejacket. IF YOU DO NOT HAVE A LIFEJACKET CREW MEMBERS WILL OBTAIN ONE FOR YOU.


#### LIFEJACKET


Your lifejacket is stored in your cabin. Lifejackets for children and persons weighing less than 70 lbs. will be provided on request by your bedroom steward.


#### How to wear your lifejacket

  
1  
Place lifejacket over your head

  
2  
Connect vest strips


  
3  
Pass belt around waist and connect buckle by pushing two parts firmly together

  
4  
Pull up and secure as tight as possible (aided by holding on to right name tag)

  
5  
There is a light and whistle attached to the lifejacket

#### LOW LOCATION LIGHTING

In the event of an emergency, a low level guidance system will be operated automatically. This consists of a lighted strip near the floor in corridors. Follow the lighted strip and it will lead to an exit. If there is smoke in the corridor, keep close to the floor and crawl if necessary to avoid breathing the smoke and to be able to see more clearly.



PLEASE READ AND TAKE CAREFUL NOTE OF THE CONTENTS OF THIS NOTICE

Maritime Associates Safety Poster 2011

### RIGGING FOR FREEBOARDS OF 9 METRES OR LESS

## REQUIRED BOARDING ARRANGEMENTS FOR PILOT

In accordance with I.M.O. Requirements and I.M.P.A recommendations

NO

- NO! no shackles  
no knots  
no splices
- NO! the steps must be equally spaced
- NO! the steps must be horizontal
- NO! spreaders must not be lashed between steps
- NO! the side ropes must be equally spaced
- NO! the loops are a tripping hazard for the pilot and can become foul of the pilot launch

### SHIPS WITH HIGH FREEBOARD (MORE THAN 9M) When no side door available

### AT NIGHT

pilot ladder and ship's deck lit by forward shining outside light

NO

very dangerous ladder too long

two handhold stanchions rigidly secured to ship's structure

Maritime Associates Safety Poster 2008

### MARIN-ARK LIFERAFT SYSTEM

- 1** [Illustration of liferaft on platform]
- 2** [Illustration of painterline attachment]
- 3** [Illustration of liferaft interior]
- 4** [Illustration of liferaft lowering]
- 5** [Illustration of crew boarding]
- 6** [Illustration of liferaft in water]
- 7** [Illustration of liferaft release]

An ISM Code Safety Poster

Maritime Associates, Inc.  
775-832-2422 | Fax 775-832-2424 | www.marinesigns.com

SP 60

Maritime Associates Safety Poster 2004

### LAUNCHING PROCEDURES FOR RESCUE BOAT

#### PREPARATION BEFORE LAUNCHING CHECK THE PAINTERLINE IS RIGGED

- 1 EMBARKATION**  
- EMBARK THE BOAT FROM THE PLATFORM  
- CHECK THE CREW ARE SEATED
- 2 EXTEND DAVIT ARM**  
CONTROL PANEL:  
OPEN OUT (A) [Illustration of lever A]  
CLOSE IN (B) [Illustration of lever B]
- 3 START ENGINE**  
- START ENGINE
- 4 LOWER BOAT**  
- LOWER THE BOAT USING BRAKE CONTROL (C) [Illustration of control C]
- 5 RELEASE HOOK**  
- RELEASE THE HOOK WHEN WATERBORNE
- 6 RELEASE PAINTERLINE**  
- LET GO THE PAINTERLINE WHEN MOVING AHEAD

An ISM Code Safety Poster

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PWN 164EG

Alaskan Highway Ferries 2010

Way Finding

**CABIN DECK 5**

**SUN DECK 7**  
Restrooms ♀♂♿  
Showers ♀♂  
Solarium

**BOAT DECK 6**  
Forward Viewing Lounge  
Restrooms ♀♂♿  
Gift Shop  
Recliner Lounge  
Cocktail Lounge  
Cafeteria

**MAIN DECK 3**  
Vehicle Storage

**AFT**  
Cabins 14A-30B  
Theater Lounge  
Side Lounge  
Restrooms & Showers ♀♂♿  
Arcade Child Play Area  
Aft Lounge

**FWD**  
Cabins 4-12B  
First Aid +  
Purser

**YOU ARE HERE**

Elevator Directory

**mv TAKU**

**SUN DECK 7**  
Restrooms ♀♂♿  
Showers ♀♂  
Solarium

**BOAT DECK 6**  
Forward Viewing Lounge  
Restrooms ♀♂♿  
Gift Shop  
Recliner & Cocktail Lounge  
Cafeteria

**CABIN DECK 5**  
Cabins 1 - 30B  
Purser  
First Aid +  
Theater, Side & Aft Lounge  
Restrooms & Showers ♀♂♿  
Arcade  
Child Play Area

**MAIN DECK 3**  
Vehicle Storage

Corridor Directory

**mv TAKU**

**Cabins 1-29B**

**Lounges**

**mv TAKU**

**EMERGENCY INFORMATION**

The Emergency Alarm consists of one long blast of the ship's whistle and ringing of the general alarm bells for more than 10 seconds.

On hearing this signal you should put on warm clothing and proceed directly to your Muster Station. Remember to take with you any medication that you are currently taking.

In an emergency go to nearest Muster Station on Boat Deck 6 or follow instructions of the Captain or authorized crew member.

**LOW LOCATION LIGHTING**  
In the event of an emergency a low level guidance system will be operated automatically. This consists of a illuminated strip near the floor in corridors. Follow the illuminated strip and it will lead to an exit. If there is smoke in the corridor and in stairways keep close to the floor and crawl if necessary to avoid breathing the smoke and to be able to see more clearly.

**HOW TO WEAR LIFE JACKETS**  
Life jackets are available for each person and stored in boxes on Boat Deck 6. Adult and child (less than 70lbs) life jacket will be provided by a crew member. Put on your life jacket as illustrated and instructed by a crew member at your Muster Station.

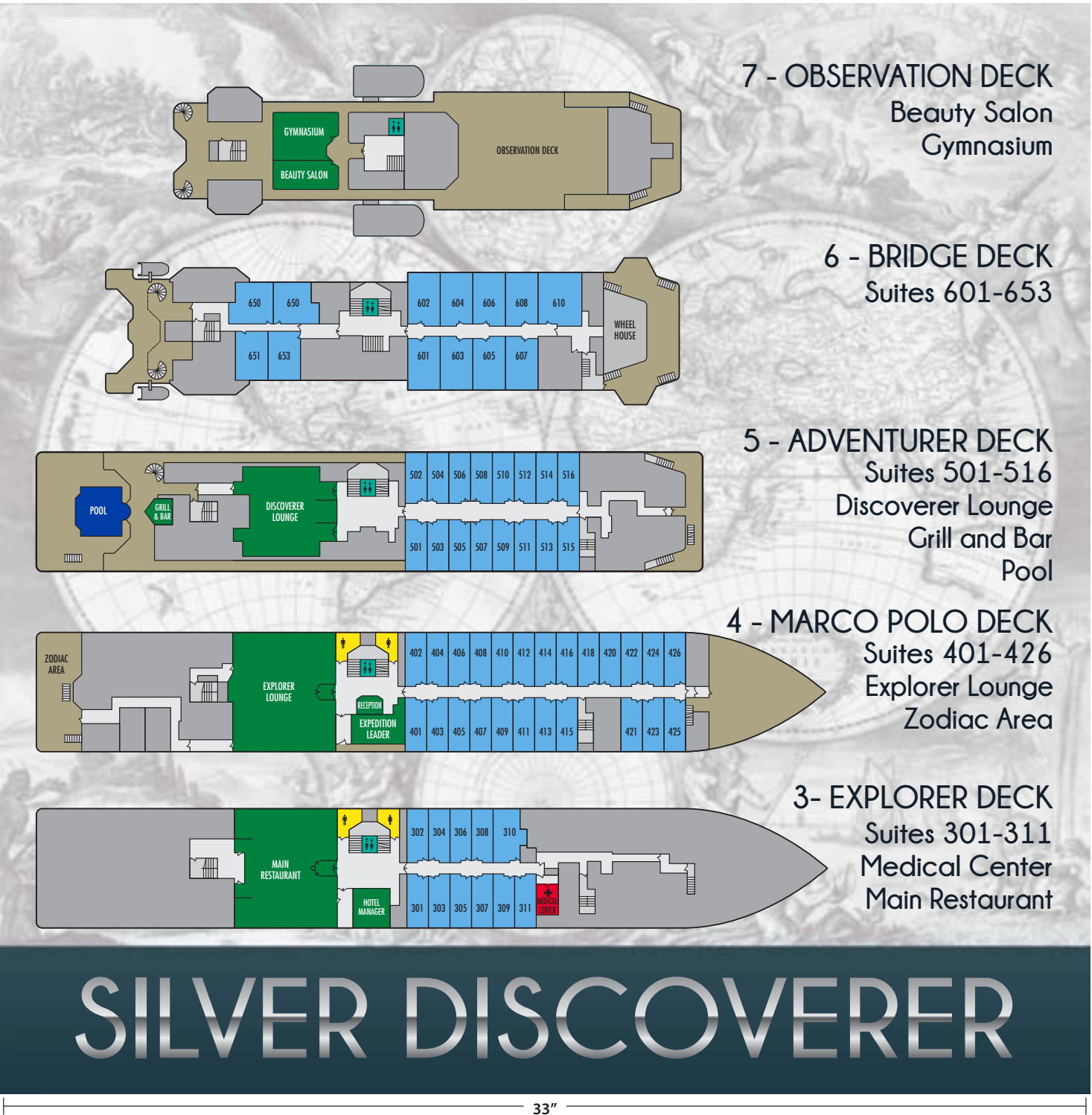
Slip over head   Snap hook onto ring   Pull strap tight   Ready for use   Light & whistle are attached

Please read and take careful note of the contents of this safety notice.

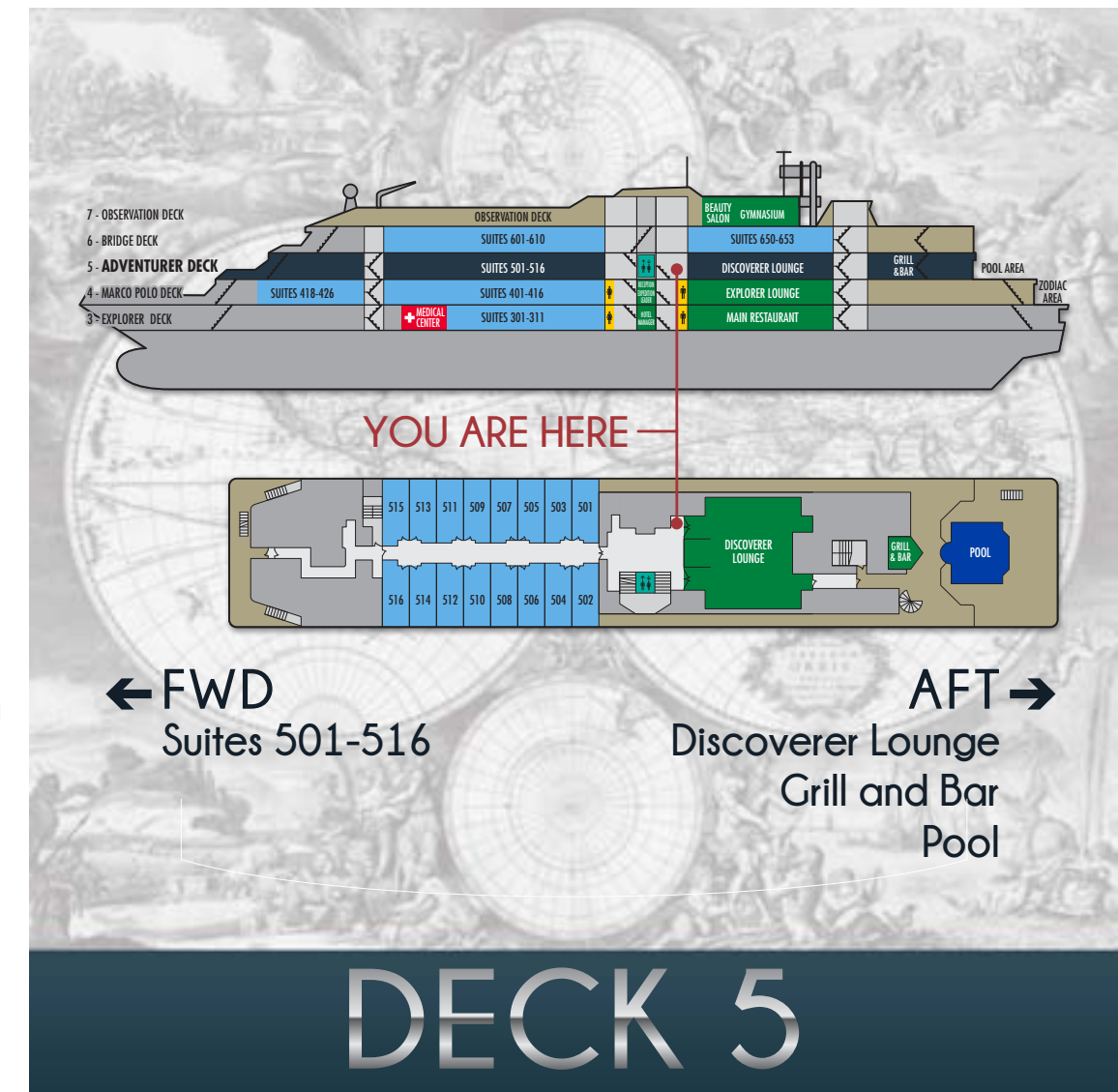
Emergency Information

ISP Silver Discoverer 2014

Master Directory



Deck 5 Wayfinding

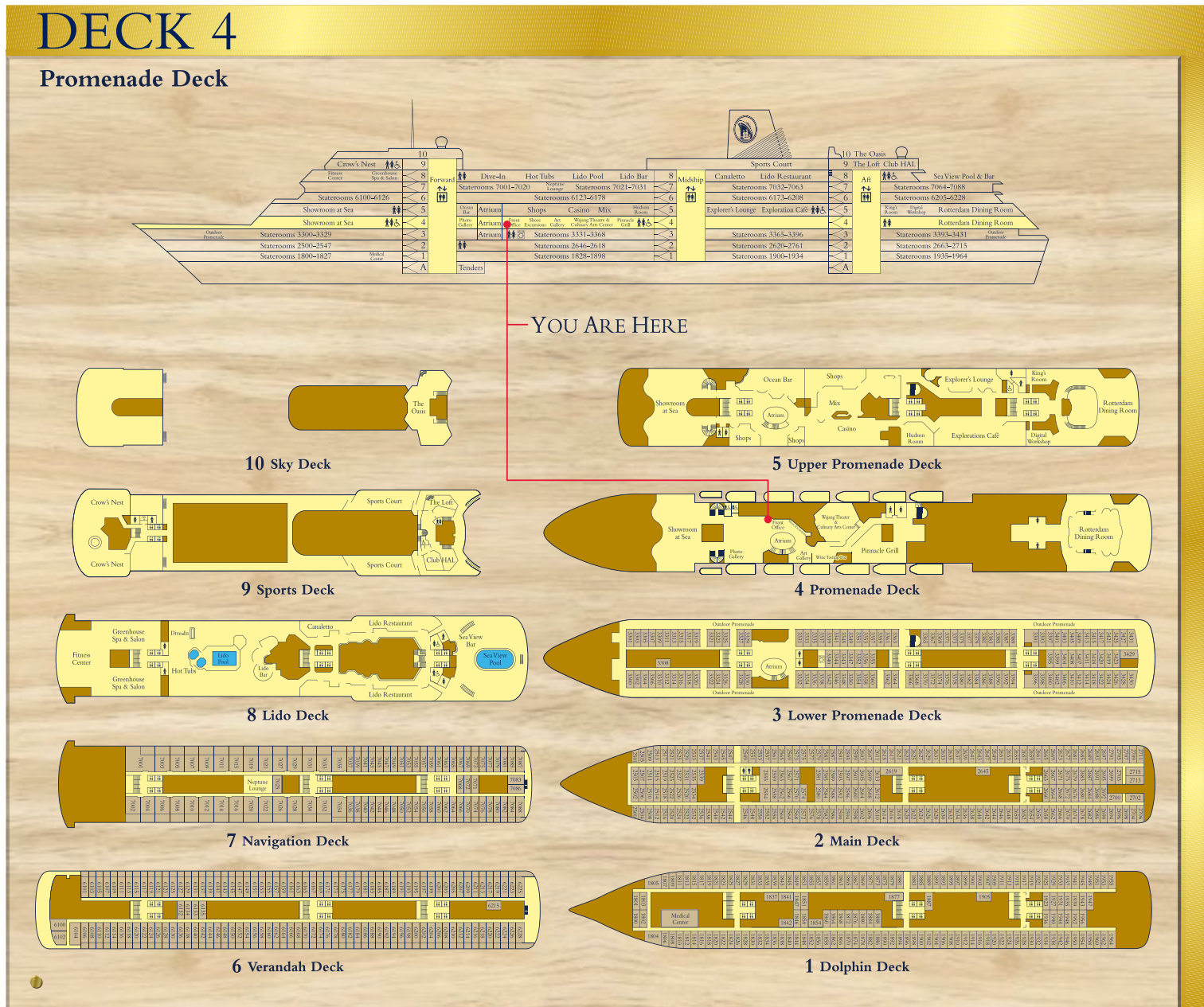


Holland Ameica Line Amsterdam

Master Directory

DECK 4

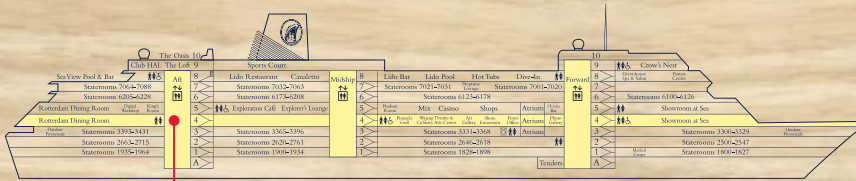
Promenade Deck



Deck Directory

DECK 4

Promenade Deck



YOU ARE HERE  
Aft Elevators

Aft  
Rotterdam Dining Room

Forward

<b>Sky Deck</b> The Oasis	<b>10</b>
<b>Sports Deck</b> The Loft Club HAL Sports Court	<b>9</b>
<b>Lido Deck</b> Sea View Pool Sea View Bar Lido Restaurant Canaletto Lido Bar	<b>8</b>
<b>Navigation Deck</b> Staterooms 7001-7088	<b>7</b>
<b>Verandah Deck</b> Staterooms 6100-6228	<b>6</b>
<b>Upper Promenade Deck</b> Rotterdam Dining Room Mix Digital Workshop King's Room Ocean Bar Explorer's Cafe Explorer's Lounge Hudson Room	<b>5</b>
<b>Lower Promenade Deck</b> Staterooms 3300-3431 Self-Service Laundry	<b>3</b>
<b>Main Deck</b> Staterooms 2500-2715	<b>2</b>
<b>Dolphin Deck</b> Staterooms 1800-1964 Medical Center	<b>1</b>

Do not use the elevators in an emergency

DECK 3

Lower Promenade Deck  
Aft Stairway



Deck Corridor Directory

Oceania Cruises Sirena 2016



*Sirena Lounge*

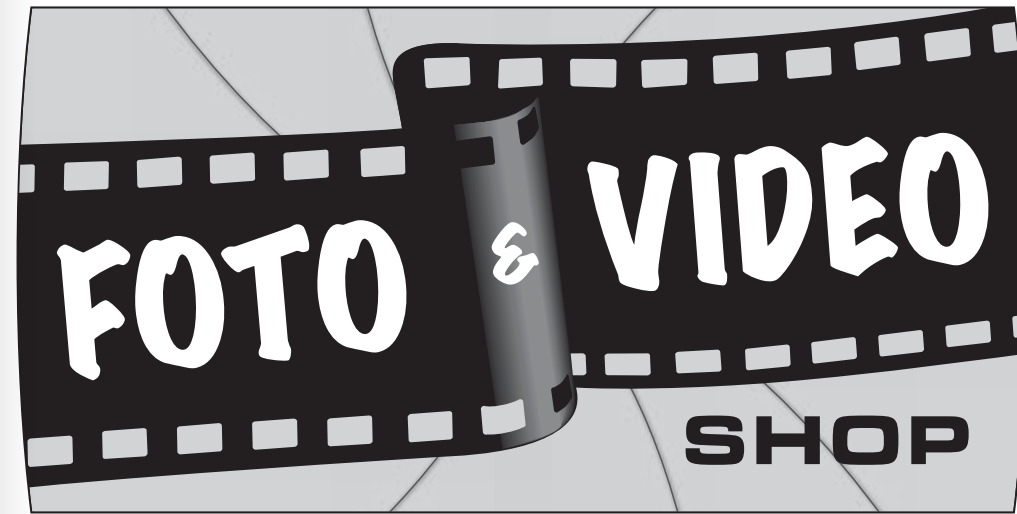
Oceania Cruises Sirena 2016



ISP Cruises Vision Star 2009  
Dolphin was in 3 pieces mounted on 0.5" Acrylic back printed



ISP Cruises Vision Star 2009



ISP Cruises Vision Star 2009  
Actual guitar and tamborine were used  
mounted on pre-existing circle and black bars



Oceania Cruises Sirena 2016



Oceania Cruises Sirena 2016



Oceania Cruises Waves 2012



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## SANDWICHES



**Grilled Panini**  
Tapenade-laced Freshly Baked Panini with Prosciutto, Buffalo Mozzarella, Vine-ripened Tomato and Basil

**\*The Surf & Turf**  
Grilled Florida Lobster Medallions, Sliced Black Angus Filet Mignon, Tomato on Toasted Ciabatta, Garlic Roasted Jus and Remoulade dipping Sauce with Parmesan dusted Truffle Fries

**Grilled Reuben Sandwich**  
Corned Beef Brisket, Sauerkraut, Swiss Cheese and our Special Russian Dressing on Rye Bread

**Oceania Q-BAN Sandwich**  
Slow Roasted Marinated Pork Shoulder on Toasted Crusty French Baguette, Sweet Ham, Swiss Cheese and Cornichons Grilled in a Hot Buttered Press

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## FROM THE GRILL

## FROM THE GRILL

**SIGNATURE BURGERS**

**\*The Classic**  
Black Angus Beef with Swiss or American Cheese

**\*The Texan**  
Black Angus Beef with Cheddar Cheese, Grilled Red Onions, Bacon and Bourbon BBQ Sauce

**\*The Swiss**  
Black Angus Beef with Swiss Cheese and Garlic Sautéed Button Mushrooms

**\*The Romano**  
Black Angus Beef with Provolone Cheese, Roasted Peppers, Pesto Sauce on Ciabatta Bread

**\*The Kobe Burger**  
Wagyu Beef with Black Truffle Sauce and Baby Cress

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**\*The Alaskan**  
Salmon Burger, Béarnaise Tartar Sauce and Spicy Slaw

**\*The Maguro**  
Soy and Ginger Marinated Ahi Tuna Seared Rare with Wasabi-Garlic Mayonnaise

**ALL-BEEF HOT DOG**

**Drive-In Classic**  
Mustard, Ketchup, Onions and Relish

**Swedish**  
With Dill Shrimp Salad and Crisp Fried Onions

**Mexican**  
With Chili Con Carne and Jalapeño Cheddar

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**Broiled Cajun Chicken Paillard**

**Grilled Veggie Burger**  
Topped with Caribbean Mango Salsa


**\*Grilled Herb Marinated Mahi Mahi**

**\*Curried & Grilled Salmon Gravlax**  
With Raita Sauce

ALL DISHES ARE SERVED WITH CRISPY FRENCH FRIES, COLESLAW, ICEBERG LETTUCE, SLICED TOMATO AND RED ONION  
HAMBURGERS & CHEESEBURGERS CAN BE PREPARED TO ORDER


\*PUBLIC HEALTH ADVISORY: Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk for foodborne illness, especially if you have certain medical conditions.

• RAW • VEGAN • GLUTEN-FREE • HEALTHY



MORNING • LACTOSE-FREE • REFINED SUGAR-FREE •


### CAFÉ CACAO



**Cold Brew Latte**  
Mylk\* • Cold Brew Coffee • Dates

**Cacao Joy**  
Myilk\* • Banana • Dates • Cacao

### SMOOTHIES




**Tropical Green**  
Spinach • Coconut Water  
Banana • Ginger

**Yellow Sunshine**  
Orange • Banana  
Mango • Ginger

**Sun Salutation**  
Myilk\* • Banana • Dates • Vanilla

### FRESH JUICES




**Rise & Shine**  
Orange • Carrot • Apple • Beet  
Ginger • Turmeric

**Sweet Green**  
Spinach • Cucumber • Apple  
Lemon • Ginger

**Coco Island**  
Coconut Water • Apple • Lime

### ENERGY BOWLS



**Acai Berry Bowl**  
Myilk\* • Acai Berries • Dates

**Chia Cashew Yogurt Bowl**  
Myilk\* • Chia Cream

TOPPINGS | Granola • Banana

\*HOMEMADE CASHEW MYLK



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## ICE CREAM

Vanilla • Chocolate • Strawberry

## ICE CREAM

Vanilla • Chocolate • Strawberry

**Toppings and Garnishes**  
*Chocolate Sauce • Strawberry Sauce • Whipped Cream • Sugar Syrup • Waffle Cone*

**Daily Specials**  
*Ice Cream of the Day • No Sugar Added Ice Cream*

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## MILKSHAKES & MALTS



**Chocolate**  
*2 Scoops, Whole Milk, Chocolate Syrup, Whipped Cream*

**Vanilla**  
*2 Scoops, Whole Milk, Sugar Syrup, Whipped Cream*

**Strawberry**  
*2 Scoops, Whole Milk, Sugar Syrup, Whipped Cream*

**Banana**  
*2 Scoops, 1/2 Banana, Whole Milk, Sugar Syrup, Whipped Cream*

**Sherbet Shake**  
*2 Scoops, Whole Milk, Sugar Syrup, Whipped Cream*

**No Sugar Added Shake**  
*2 Scoops, Skim Milk, Whipped Cream (upon request)*

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## SMOOTHIES

with Refreshing Fruit Essence

## SMOOTHIES

with Refreshing Fruit Essence

Mango Fusion





Strawberry Banana

Strawberry Sensation

Tropical Temptation

**DON'T THROW GARBAGE OVERBOARD KNOW THE LAW!**

MARPOL Anti-Pollution Regulations, Annex V • IMO Resolution MEPC.201(62)

 WITHIN 3 MILES OF THE NEAREST LAND AND IN ALL INLAND WATERS	 BETWEEN 3-12 NM OFFSHORE	 MORE THAN 12 NM OFFSHORE	 OFFSHORE PLATFORMS MORE THAN 12 NM FROM LAND AND ALL SHIPS WITHIN 500M OF THEM
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**DISCHARGE PROHIBITED**

<b>Except</b> Certain cleaning agents contained within wash water	<b>Except</b> Food waste comminuted or ground to less than 25mm(1"). NOT ALLOWED IN SPECIAL AREAS.	<b>Except</b> Food waste, certain cargo residues in wash water and animal carcasses. In Special Areas comminuted food waste and some non harmful cargo residues and cleaning agents. See Special Area restrictions.	<b>Except</b> Food waste comminuted or ground to less than 25mm(1"). Local offshore regulations may apply.
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**SPECIAL AREAS AND OTHER REGULATIONS**  
Violations of these requirements may result in civil penalties being imposed, as determined by current National Legislation. Garbage must be disposed of as described in the garbage management plan.



**Annex V, Special Areas:**  
The Mediterranean Sea area, Baltic Sea area, Black Sea area, Red Sea area, Gulf area, North Sea area, Antarctic area and the Wider Caribbean region. In these areas only food waste if it has been comminuted or ground to less than 25mm may be discharged. Specific restrictions apply to avian products in the Antarctic area. In certain circumstances only, exceptions may also apply for, cargo residues contained within wash water and cleaning agents and additives contained in cargo hold and deck wash water which are not harmful to the marine environment. These discharges must be made en route and beyond 12 miles offshore. Detailed descriptions of the extent of these special areas may be found in Regulation 1 of Annex V of MARPOL 73/78. Additionally further local regulations such as off the north eastern coast of Australia may apply in various national waters. Please ensure you check the IMO web site for updates on special areas. [www.imo.org](http://www.imo.org)

When garbage is mixed with or contaminated by other substances prohibited from discharge or having different discharge requirements, the more stringent requirements shall apply.

Cargo residues and cleaning agents, which are harmful to the marine environment, must not be discharged under any circumstance.

**Special Area Restrictions:**  
Discharge shall only be allowed if both the port of departure and the next port of destination are within the special area, the ship will not transit outside the special area and no adequate reception facilities are available at those ports.

**STOW IT-DON'T THROW IT**

 **PRINCESS CRUISES** 

RECORD ALL GARBAGE DISCHARGES



**Pipe and Cigar Smoking Are Not Permitted in the Casino**

Passengers Under 18 Years of Age Will Not Be Allowed to Gamble. Identification May Be Required.

Passengers Under the Age of 18 Years May Enter the Casino Area for Transit Purposes Only.


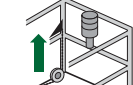
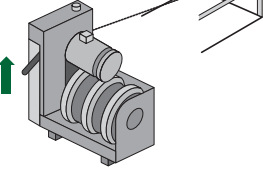

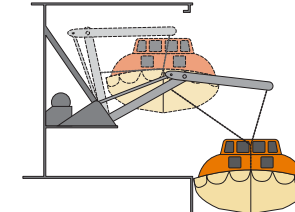
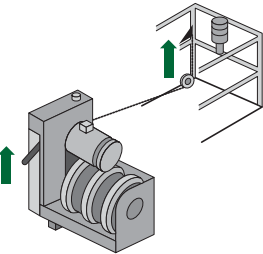

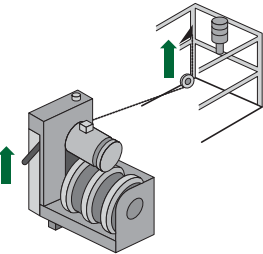
**赌场内禁止吸烟管和雪茄**

未满18岁乘客不得参与赌博  
您可能需要出示身份证明

未满18岁乘客除非需经过赌场至其它区域，  
否则不得进入赌场

PWN193F-EC

**EVACUATION**

1. Disconnect the battery charging supply cable and air conditioning pipe. 
2. Lower the tilting guard rails. 
3. Remove lifeboat lashing and harbour pin. 
4. Lift up remote control handle (winch). Hold until the lifeboat has entered the ship side. 
5. Raise and lock guard rails. 
6. All personnel to board the lifeboat. 
7. Remove bousing/tracing. 
8. Lift up remote control handle (winch). and hold until the lifeboat is waterborne. 

PLS???



Please wash your hands thoroughly with soap and running water for 20 seconds and use a paper towel to open the door when exiting



PWN104F-ROYAL



**Caution Deck Slippery When Wet**

PWN266ED-ROYAL



**SAFETY NOTICE**

LADDER AND SAFETY RAIL MUST BE USED AT ALL TIMES  
DO NOT USE SAFETY RAIL TO PULL YOURSELF UP  
WATCH YOUR HEAD

**NO**

**✓ YES USE LADDER**

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**Swimming Pool & Whirlpool Rules**

There is no lifeguard on duty.  
Shower before entering pool and whirlpool  
Guests use the pool and whirlpool at their own risk.  
Diving and running are prohibited.  
Some fabrics may fade due to the combination of chlorine and sea water.  
The use of glassware is prohibited in and around the pool area.  
For your safety use the handrails and enter and exit slowly.  
Children under 16 years of age are not permitted to use the pool and whirlpool without supervision.

Swimming pool bather load:

Pregnant women, elderly persons, children, individuals on medication or who have underlying medical conditions such as cardiovascular disease, diabetes, high or low blood pressure, anyone using anticoagulants, vasoconstrictors, vasodilators, stimulants, hypnotics, narcotics, tranquilizers and those who are particularly susceptible, such as those who are immunocompromised are warned against using the whirlpool.  
Please use additional caution when exceeding 15 minutes of exposure.  
No children/adults in diapers or who are not toilet trained are permitted in the pool and whirlpool.  
Do not use these facilities if you are experiencing diarrhea, vomiting, or fever.

Whirlpool bather load:

RSS06F



P.O. Box 1788, Crystal Bay, NV 89402 USA  
Tel (775)832-3702 • Fax (775)832-2424  
Admin@marinesigns.com • www.marinesigns.com

14 December 2017

RE: John Peter Pilcic ("Pete")

To Whom It May Concern:

We have known Pete Pilcic for twenty-five years, as a key member of our team and also as a friend. His contributions to the success of our business were considerable.

Pete's talents in graphic design, computer and software technology, and product knowledge from design to final product were essential and his performance exemplary. His ability to manage and participate in the installation of our products was excellent and successful.

Pete has always been one of our most loyal, trustworthy, and valuable members of our company team. His focus, dedication, enthusiasm, and creative vision are valuable assets to any endeavor he undertakes.

Sincerely,

John Allen  
President

## PROFESSIONAL PROFILE

- Graphic Design Specialist with 30+ years of experience in the management of the complete design process, from conceptualization to delivery.
- Highly organized at large projects i.e.: Catalogs, Books, Multi-page brochures, large database driven websites with e-commerce (ask for samples).
- Experienced with *Photoshop Manipulation*
- Expert with Adobe Creative Suite (Illustrator, Photoshop, InDesign) Microsoft Office and web design applications (Dreamweaver, HTML, CSS, PHP and MYSQL).
- Adept at stretching the boundaries of web design and digital storytelling to help client's brands stand out.

## PROFESSIONAL EXPERIENCE

### deZign•effects, Reno, NV

A full service graphic design studio [www.deZigneffects.com](http://www.deZigneffects.com)

Please review deZign portfolio at <http://deZigneffects.com/portfolio/PetePilcicPortfolio.pdf>

Freelance Graphic Design, November 1996 - present.

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and ensured that they exceeded clients expectations

### Maritime Associates, Reno, NV

Signmaker to the Maritime Industry

Please review signage portfolio at <http://deZigneffects.com/portfolio/PetePilcicSignage.pdf>

Operations and Production Manager, September 1999 - August 2017

- Manage production of all projects including procurement of materials and cost management. Managed 20 employees and 2 separate facilities.
- Lead in the design, development and implementation of the graphics and production of safety and architectural signage.
- Lead in the design, advertising, collateral, and websites including all graphics and programming.
- Manage crew installations.

### Tahoe Crafts Printing, Kings Beach, CA

General Manager, June 1992 - October 1996

- Oversee Art, Printing, Screen Printing and Signage departments of largest print company at Lake Tahoe. Manage, schedule and procure materials for all jobs. Managed 20 employees

## ADDITIONAL SKILLS

- Highly organized and capable of multi tasking, working on many large projects at a time.
- Skilled with Microsoft Office Suite, Excel, Word and PowerPoint.

References upon request.